# COSH! **Go shopping** with COSH! in Düsseldorf www.cosh.eco @cosh.eco

## **COSH!** makes conscious shopping easy in Düsseldorf

Visit Düsseldorf is vested to offer more sustainable tourism choices. The mission of COSH! is to create a paradigm shift in the fashion industry, bringing about a fundamental change in behaviour, both on the retail and consumer side. The fashion, cosmetics, and accessories industry is one of the most polluting and inhumane industries in the world. When we go shopping, we have no idea of the ethical or environmental impact of our shopping choices.

COSH! 'Conscious Shopping Made Easy' makes more sustainable shopping choices effortless with an accessible online platform that transparently and clearly visualises 7 impact themes. With help from Visit Düsseldorf, COSH! not only puts the best circular and social economy fashion entrepreneurs in the spotlight online, but also on an easily accessible and printable map! Use this map during your next shopping trip in Düsseldorf to discover more eco-friendly, ethical and local stores in different neighbourhoods throughout the city.

Scan the QR codes on the map or download the COSH! App to learn more about the stores and to read all the information in English, German, Dutch, French or Spanish. Enjoy your shopping experience in Düsseldorf!

Every store also has an interactive QR-code on their window, scan it to get more info on that specific shop. Done using the map? Pass it on to a friend or family member, or recycle it!

## Scan & shop more sustainable finds in Düsseldorf



**1** &LADYMONDEGREEN Atelier and boutique with unique upcycled creations,

transforming discarded clothes and other materials into fashion art. Kaiserswerther Straße 404, Düsseldorf Stockum Women Clothing Accessories Locally Made Upcycling €€€

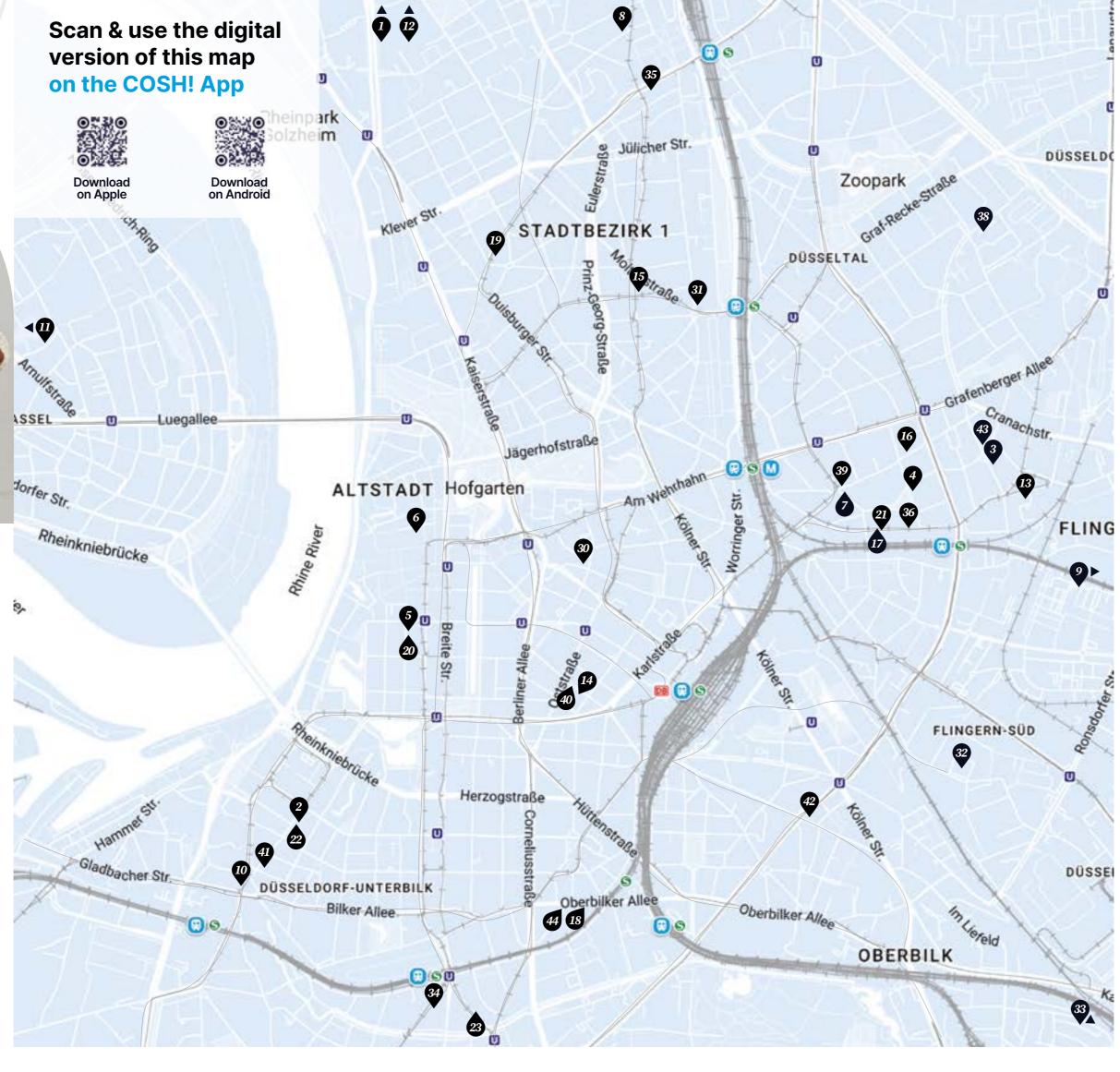


**2** ANGELIKA KAUFFMANN Boutique and atelier with unique, locally made fashion passionately crafted to embody urban elegance and individuality. Lorettostraße 8, Düsseldorf Unterbilk

Women Clothing Accessories Locally Made €€€



**3** ATELIER GOLDFISCH Atelier with unique jewellery made from recycled gold & silver, heirloom redesigns, custom pieces & creative workshops. Hoffeldstraße 46, Düsseldorf Flingern Women Men Jewellery Handmade Recycled Metals €€€





4 ERDEN Jewellery atelier crafting handmade pieces from recycled metals in Düsseldorf-Flingern. Hermannstraße 36, Düsseldorf Flingern

Jewellery Handmade Accessories Custom-made Recycled €€-€€€



**5** FREITAG BY SELEKTEUR Explore this unique store which offers the iconic and more durable FREITAG bags made from truck tarp. Hohe Straße 4, Düsseldorf Carlstadt Women Men Bags Accessories Upcycling €€€



6 GALERIE CEBRA A gallery for experimental jewellery that unites bold design and unconventional materials with artisanal craftsmanship. ndreasstraße 25, Düsseldorf Altstadt Women Men Jewellery Accessories Upcycled Art Gallery €€-€€€



**7** GREEN GUERILLAS

Fashion concept store offering more sustainable alternatives for men and women with a wide range of jeans. Ackerstraße 113A, Düsseldorf Flingern Women Men Clothing Accessories Jeans Shoes €€-€€€



8 HESA.DESIGN

elier for unique bags and accessories locally handcrafted with care from vegetable-dyed and vegan leathers. Weißenburgstraße 68, Düsseldorf Derendorf Women Bags Accessories Locally Made  $\in \in \in \in$ 



**9 KAPIRE** 

Repair shop for shoes and restoration of leather goods with attention to quality, detail, and a personal touch. Heyestraße 118, Düsseldorf Gerresheim Women Men Shoe Repair Leather Restauration €-€€



10 KLEIDSAM

A concept store for more sustainable fashion, accessories and gifts, thoughtfully curated in Düsseldorf-Unterbilk. eusser Straße 123, Düsseldorf Unterbilk Women Fashion Accessories Gifts €€-€€€



**11** KLEINE VERZIERUNG

Jewellery atelier focusing on individual and unique creations from recycled materials and reworking existing treasures. Areal Böhler, G2, Hansaallee 321, Düsseldorf Meerbusch Women Men Jewellery Locally Made Recycled €€-€€€





**12** LANA DÜSSELDORF Store for more sustainable women's fashion, offering timeless designs created with fairer production values. aiserswerther Markt 47, Düsseldorf Kais sories €€ omen Fashion Ad



Kloster Flingern, Flurstrasse 57, Düsseldorf Women Men Jewellery Accessories Locally Made €€-€€€

Workspace and studio for fine jewellery for men and women, as

well as local leather goods, handmade and customizable



**13** MORITZ WENZ STUDIO



PIA HEISE 15

Slower fashion brand and showroom with timeless pieces from deadstock, more natural materials and upcycled jewellery. Liebigstraße 6, Düsseldorf Pempelfort Women Men Clothing Jewellery Upcycling By appointment only €€-€€€



17 PURZEL-BAUM



Store setting itself apart with its expertise for more ecological children's clothing and toys made from natural materials in Düsseldorf-Flingern. Birkenstraße 84, Düsseldorf Flingerr Babies Kids Adults Toys Fashion €€



**18** RELATED BY OBJECTS Jewellery manufactory creating more sustainable pieces from recycled gold and silver, handcrafted by a women-led collective. **Oberbilker Allee 33, Düsseldorf Friedrichstadt** Jewellery Accessories Upcycling Custom-made Handmade €€-€€€



19 ROBERTA.

Backyard store with more environmentally conscious clothing & accessories from more natural materials that are beyond basic. ordstraße 71, Düsseldorf Pempelfort Women Clothing Accessories Shoes €€-€€€



20 SELEKTEUR

Local store with fashion, gifts, and goods characterised by their

traditional craftsmanship, authenticity, and unique style. Hohe Straße 6, Düsseldorf Carlstadt Women Men Clothing Accessories Spirits Gifts Lifestyle €€-€€€



21 SOULGOODS DÜSSELDORF Boutique with a diverse selection, from fashionable, in-house printed T-shirts to unique accessories made from recyclable , materials. Birkenstraße 86, Düsseldorf Flingern Women Men Accessories Bags Textile Printing €€-€€€



22 WUNDERWERK







Women Men Clothing Accessories €€-€€€



Flagship store that stands for Zeitgeist and stylish, minimalist design, with more organic and fairer fashion for women and men. Lorettostrasse 10, Düsseldorf Unterbilk Women Men Accessories Jeans Organic €€-€€€





## Shop online for more sustainable fashion from Düsseldorf



24 202 EDITIONS

Atelier making limited edition jewellery with a focus on quality design, slow fashion, and excellent craftsmanship Fürstenplatz 2, Düsseldorf Friedrichstadt Women Jewellery Locally Made Recycled Metals €€€



#### 25 BEARTH

Online shop for stylish and casual essentials for men and women, more fairly produced in Portugal and designed in Düsseldorf. www.bearth-clothing.com

Women Men Clothing Essentials Webshop €€



**26 PURSIK.BOXERS** Düsseldorf-based brand with high-quality feel-good boxers and home wear for all genders. www.etsy.com/de/shop/PURSIK Women Men Unisex Boxers Homewear Webshop €€

## Discover more stores on the back!

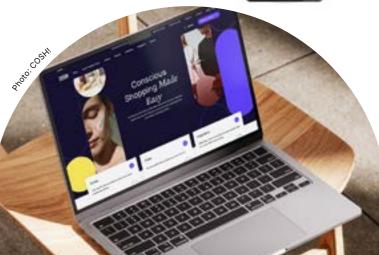
#### Why shop with COSH!?



SHOP LOCALLY Dress according to your style and budget with our website, app, and printed shopping maps in +30 major cities across Europe

SHOP WITH YOUR OWN VALUES The COSH! Index checks brands at local stores for you based on 7 impact themes









27 SLOWSETTER Unique styling service offering personalised wardrobe consultations with a focus on sustainability, styling, and vorkshops. Women Men Styling Workshop €€



28 STUDIO ORF Start-up for colourful, unique and slower fashion and crochet products, handmade in Düsseldorf. vw.instagram.com/studio.orf/

Nomen Accessories Handmade Workshops €€



**29** STUDIO ROSA Handmade fashion and home accessories, dyed with plants and crafted from secondhand, more natural materials. /ww.studiorosa.shop Women Clothing Accessories Interior Handmade €€

## Give your clothes a new life in Düsseldorf



**30** BLACKPOLISH SNEAKER LAUNDRY Professional shoe cleaning service prolonging the life of every shoe rom sneakers to fine leather boots. esegangstraße 17A, Düsseldorf Stadtmitte Vomen Men Shoe Cleaning Sneaker Laundry €



31

BROKE

#### treetwear-oriented secondhand store with the best curation of fashion, shoes, accessories, books, and art that are ready for another owner

Tußmannstrasse 5, Düsseldorf Pempelfort Women Men Clothing Accessories Bags Art Secondhand €€-€€€



#### **32** FAIRHAUS FLINGERN Social department store with fashion, accessor household goods as well as upcycled products.

Fichtenstraße 42, Düsseldorf Flingern Women Men Kids Accessories Social Business Secondhand €-€€



**33** HÄNSEL UND GRETEL Big children's secondhand store with a daily changing selection of clothes, shoes, toys, and books. selsstraße 70-72, Düsseldorf Hassels Kids Babies Clothing Toys Accessories Secondhand €-€€





#### **KLAMMOTTE BILK** 34

Kids secondhand store with an extensive range of maternity wear, baby and children's clothing, footwear, strollers, and toys. achener Straße 10, Düsseldorf Bilk Kids Babies Women Toys Accessories Secondhand €-€€



35 **KLAMMOTTE DERENDORF** Secondhand kids boutique with a big selection of clothes, toys, and footwear for babies and kids, as well as maternity wear. ünsterstraße 147, Düsseldorf Derendorf Kids Babies Women Toys Accessories Secondhand €-€€



**36 KOKO SELECTED** Beautiful store with a carefully curated selection of fashionable secondhand garments, mostly for women, and nice gifts. nannstraße 47, Düsseldorf Flingern Women Accessories Gifts Secondhand €-€€

Online platform that combines technology and craftsmanship,



#### **REPAIR REBELS** 37

making textile and shoe repairs easy and fashionable www.repair-rebels.com Women Men Repair Clothing Shoes Bags €-€€



USED 38

Luxury secondhand store with an exclusive collection of highquality designer clothing and bags paired with personal service. nderstraße 110, Düsseldorf Gerresheim Women Clothing Accessories Designer Secondhand  $\in \in - \in \in \in$ 



**39 VINTAGE LOVERS DÜSSELDORF** Cosy boutique with a high-quality secondhand selection for women and men including clothes, shoes, accessories, and bags. Ackerstraße 106, Düsseldorf Flingern Women Clothing Accessories Designer Secondhand  $\in \in - \in \in E$ 

#### Have a culinary shopping break in Düsseldorf



40 FRUCHT&GENUSS

Restaurant for vegan and vegetarian culinary exploration where fresh, seasonal ingredients meet delicious creativity nnstraße 29, Düsseldorf Stadtmitte estaurant Vegan Vegetarian Coffee Breakfast Lunch €



#### 41 GREENTREES

staurant serving healthy cold-pressed juices, smoothie bowls and salads inspired by the Australian culinary lifestyle. Lorettostr. 54, Düsseldorf Unterbilk Restaurant Vegan Breakfast Lunch Juices €



42 MARNY'S





**43** SATTGRÜN FLINGERN



Vegan restaurant offering a fresh buffet with surprising nternational dishes that will satisfy everyone's taste buds. loffeldstr. 18, Düsseldorf Flingern Restaurant Vegan Lunch Dinner Buffet €



#### 44 **URBAN GORILLAS**

Colourful restaurant for your vegan culinary adventure featuring burgers, finger food, global specialities, and drinks. Oberbilker Allee 23, Düsseldorf Friedrichstad Restaurant Vegan Lunch Dinner Drinks €



## **7 Shopping Tips** From COSH!

#### Choose Honest Brands

The fast fashion industry depends on cheap labour to keep the prices as low as possible. Because of this, garment workers work in unsafe conditions for a very low income. Do you want to know if everyone in the process is paid a fair wage? Here are a number of things you can pay attention to.

In West-Europe you have a higher chance of fair labour. Strict labour legislation is applied here, which guarantees good working conditions. Does a brand produce clothes somewhere outside of Europe? Then COSH! investigates whether the factories have certificates such as the Sedex, SA8000, GOTS certificate, Fair Wear label or the Fairtrade Textile Standard. But don't pay too much attention to these certificates. Smaller brands who produce their garments in small ateliers or shops can't afford these certificates, even though they are in line with it.



The fashion industry requires enormous amounts of water and energy. And how clothing and accessories are manufactured and disposed of can amount to unmanageable waste mountains. Want to shop smarter? Here's how:

- Go Circular: Some cool brands upcycle fabric leftovers, nearly wasted materials or worn clothing into magnificent new creations.
- Choose Nature: Support brands that favour natural materials instead of fossil fuels. Synthetic fibres like polyester never fully degrade, which makes them environmentally harmful once the annual closet cleaning comes up, and they end up in a landfill halfway across the globe. Our top picks are organic cotton, organic hemp, organic linen, EcoVero, recycled cottons or wools and Tencel.



To truly support a circular economy—where materials are used, reused, and recycled-we need to make recycling easier. Surprisingly, even with today's technology, mixed-material garments are hard to break apart for recycling, leading to less than 1% of clothes getting recycled worldwide. Let's change that! Go for high-quality items made of a single fibre, like 100% organic cotton. These stand more chance of getting a new life.







Did you know that twice as many microplastics are released when washing recycled PET? Researchers estimate that about half a million tons of tiny pieces of plastic come off our polyester, nylon or acrylic clothing. That is about 50 billion plastic bottles per year. Via the oceans these bits eventually end up back in our food and thus in our bodies.

This is why you should avoid polyester, polyamide, nylon and elastane as much as possible and opt for natural fabrics such as organic cotton, organic wool, hemp, linen when you can. These are biodegradable and therefore more environmentally friendly.



#### Support Your Local Retailer

Think farm-to-table but for fashion! Closer ties with suppliers allow for more transparency in production and labour practices. Complex, global supply chains can obscure these insights. COSH! champions the craftsmanship of artisanal products. These often offer superior quality, promising longer wear and many years of joy.





Transparency is essential if we want to achieve a sustainable and trustworthy industry transformation. Greenwashing, which involves making false eco-claims for marketing, is one of the biggest challenges the industry and consumers face.

Want to find the real deal? Check www.cosh.eco for unbiased reviews guiding you to shop in line with your values.

#### **Embodying Stories:** The Magic of Second-Hand

Are you thinking of adding some vintage flair to your wardrobe? Here are five fantastic reasons:

- 1. Eco-Friendly: By not buying new, you cut down on CO2 emissions.
- Waste Reduction: Giving clothes another round means 2. less landfill waste.
- Ethical Employment: Some second-hand stores provide 3. jobs to those often overlooked.
- 4. Unique Finds: Stand out with one-of-a-kind pieces!
- 5. Savings Galore: Vintage often means value for money.

## Explore the city: **Discover Düsseldorf** more consciously

Scan me

Travel more consciously, explore greener corners, and experience the city's creative side. Unwind in guiet parks, enjoy plant-based and regional food, and discover local initiatives. With thoughtful places to stay and vibrant events, Düsseldorf is ready-are you?

In the same spirit, COSH! offers Green Fashion Tours. Visit fashion designers, small boutiques, concept stores, and ateliers. Keep an eye out for future events on www.cosh.eco





### Our insider guide to shop more ethically in Düsseldorf

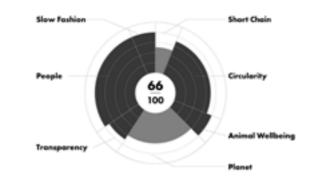


Discover fashion that aligns with your values with our Düsseldorf conscious shopping guide. COSH! guides you through more sustainable boutiques and concept stores, where ethics and style converge. Explore a world where fashion is beautiful, more planet-friendly, and supports its artisans. Scan the QR code to read the full article!



**COSH!** Makes **Conscious Shopping Easy!** 

Eager to Shop Sustainably but Overwhelmed? Let COSH! guide you. We've vetted fashion and cosmetics brands across 7 comprehensive categories to make shopping more sustainably a breeze for you.





Scan me! 

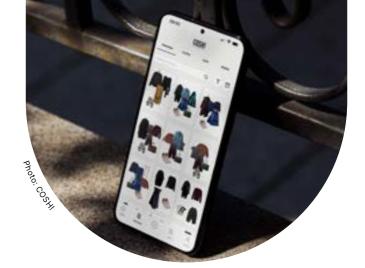
Take the preliminary test! Scan the QR code and calculate the COSH! index of your store! The index scores stores on 8 impact themes: people, materials, circular economy, animal well-being, supply chain distance, brand positioning, and traceability, using data from 1000 brands to evaluate as well as the packaging and energy supplier of the store itself. Scores over 30 show progress; over 50 is exceptional!

Did you get a good score and do you feel like you belong on this map or our website? After completing the score you will see how to book an appointment with the team.

(www.cosh.eco)

#### Legal Disclaimer

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## Go shopping in your own wardrobe with our new app!



The fashion industry has always told us that the best way to be stylish is to buy something new. The Acquired and COSH! teamed up to break this fashion trend. We help you get the most out of the clothes you already have, so you can shop smarter for items that add value to your wardrobe. Thanks to this app, you can spend less and wear more. Scan the QR code for more info and download the app!

## **Experience COSH!** in **5 Easy Steps!**

1	GO TO WWW.COSH.ECO OR DOWNLOAD THE APP Use the COSH! website or app to find stores.
2	<b>CHOOSE YOUR CRITERIA</b> Use the filters to specify your needs.
3	<b>DISCOVER LOCAL SHOPS</b> Find shops in an area of your choice and learn about their efforts for a better planet.
4	MAKE A SHOPPING ROUTE Add your favourite shops to your list and make a custom route!
5	ENJOY YOUR SHOPPING TRIP!
Anoto	

Did you discover a new favourite store using our map? Share your finds on social media, and we'd be thrilled to spread the word!

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	#letscoshthingsu